

Ready to learn the answers to your questions about Artificial Intelligence?



Paul J. Clapis PhD

Known for his informative, highly engaging presentations, Dr. Clapis has delivered over 200 presentations, keynote speeches, workshops, and webinars across the United States and Europe. He provides invaluable insights into the inner workings of Artificial Intelligence and brings clarity to even the most complex topics.

Paul is an engaging and sought-after speaker, trainer and consultant for companies seeking the latest updates and information about Artificial Intelligence, Blockchain and Digital Transformation to accelerate their progress and to stay a step ahead of the competition.

CLIENTS
INCLUDE



Presentation Topics

ARTIFICIAL INTELLIGENCE FOR EXECUTIVES

Executives are called on daily to lead the organization in defining a corporate strategy and vision for emerging technologies. Learn how to develop strategies and tactics that can effectively drive digital transformation within the enterprise, including data center consolidation, Robotic Process Automation (RPA), Artificial Intelligence, Blockchain, and other emerging technologies.

SUCCESS STRATEGIES FOR MANAGING YOUR AI TEAM

Whether your organization employs Agile, Lean, Just-In-Time or other processes to develop and deliver products, successful adoption of AI means understanding the differences between traditional software development and AI initiatives. Learn how to construct an effective team, how to adjust your methodology to achieve optimal results and how to achieve the best fit to your current practices to attain a sustainable strategy for managing your teams.

BEST MARKETING AND PRODUCT STRATEGIES FOR INCORPORATING AI INTO YOUR BUSINESS

The best companies avoid hype and industry jargon when promoting their AI strategies to their customers and market. Consumers are wary of excessive over-the-top claims and vague promises about potential benefits. Learn how the most effective marketing and product strategies highlight the value of AI to the customer using meaningful, consumer-directed examples and relatable advantages.

OPTIMIZE EVERY STAGE OF YOUR AI ADOPTION, FROM STRATEGY THROUGH DEPLOYMENT

Successful adoption of digital transformation projects requires careful goal-setting to identify the best opportunity for your organization, whether that means maximizing the ROI, achieving the shortest time-to-market, minimizing the operational risk, or finding the best integration with existing products. Learn how to think beyond the initial adoption stage and plan an approach that considers scalability and long-term potential growth.



ABOUT PAUL CLAPIS

Paul has been at the forefront of new and emerging trends in science and AI for more than three decades. Known for his informative, highly engaging style, Paul has delivered over 200 presentations, keynote speeches, workshops, and webinars across the United States and Europe. He provides invaluable insights into the inner workings of Artificial Intelligence, and brings clarity to even the most complex topics.

After earning his PhD, he worked for Perkin-Elmer, NASA and Hughes Aerospace as a research physicist, contributing to several large scientific projects, including the Hubble Space Telescope. He also directed the Hughes Advanced Computing Lab at Yale Science Park, where he conducted applied research in massively parallel processing, artificial intelligence, expert systems, machine learning, and high-speed real-time distributed processing.

Paul has worked in the financial services industry for 25 years, serving as Vice President of Engineering and Architecture for FIS' Reconciliation business, responsible for driving product innovation across the suite of solutions including Artificial Intelligence and Machine Learning. Prior to his role with FIS, he served as a Director of Professional Services and Director of Development for SunGard.

Paul holds a BS, MS and PhD in Physics from the University of Connecticut and is a member of the Sigma Pi Sigma Physics Honor Society and American Association of Physics Teachers. He is a native and long-time resident of Connecticut.

WHAT OTHERS ARE SAYING:

"Paul is an amazing speaker, consultant and author. It's really fun to be with someone who knows as much about Artificial Intelligence as he does. If you're curious about AI as a business person and you're thinking of applying it to your business, Paul is the go-to guy."

Jack Canfield, Mega-author of Chicken Soup for the Soul series and The Success Principles

"The impressions of Paul are nothing short of spectacular. One of the keys to Paul's success is that he treats the audience like colleagues rather than students. His energy, sense of humor, and enthusiasm, not only for the subject matter but for the audience, make for a successful seminar."

Carolyn Festa, Hughes Danbury Optical Systems

"I have attended several workshops by Dr. Clapis and each has been very compelling and on-target. His style is professional yet approachable, and he is always willing to answer questions and assist the team with our specific needs and situations, even after the workshop."

Naomi Watkins, CSP, MBA, Park West Consulting

Reach out to Paul for your next event!

(203) 274.3541 • <https://paulclapis.com> • pauljclapis@gmail.com

[Connect on linkedin.com](https://www.linkedin.com/in/paulclapis)

